

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate
- ☒ State or Local Candidate
- 

**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** ARMADA PRODUCTIONS DBA GUARDARRAYA

**Contact** NYRMA GARAY

**Phone Number** 787-724-5219

**Address** 1095 Ave. Wilson, Cond. Puerta del Condado, PH, San Juan, PR 00907

**2. On behalf of (Candidate name & authorized campaign committee name):**

DAVID BERNIER RIVERA - Comite David Bernier Rivera - Gobernador 2016

**3. Election (Office sought & date):**

November 8, 2016

**4. Date of request:**

October 28, 2016

**5. Request received by:**

Carmen Fernandez

**6. Details:**

Regular Buy

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** Lcdo. Rafael Juarbe

**Phone Number** 787-725-7001

**Address**  
COMITE PARTIDO POPULAR DEMOCRATICO  
Ave. Ponce de León 405A  
San Juan, P.R. 00909



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**8. Name of treasurer of authorized committee:**

Lcdo. Rafael Juarbe

**9. Date and nature of follow-ups, if any:**

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> TELEMUNDO	<b>Date:</b> 10/28/2016
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I, NYRMA GARAY / ARMADA PROD. D/B/A GUARDARRAYA,  
being/on behalf of: DAVID BERNIER,  
a legally qualified candidate of the PARTIDO POPULAR DEMOCRATICO  
political party for the office of: GOVERNOR  
in the PUERTO RICO  
election to be held on: NOVEMBER 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED DOCUMENT 101-01-3199					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

**COMITE DAVID BERNIER RIVERA GOBERNADOR 2016**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**LCDO. RAFAEL JUARBE**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/28/2016

**Date**

  
**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**





WKAQ

383 Franklin D Roosevelt Avenue

Hato Rey, PR 00918

(787) 641-2222

CONTRACT

Contract / Revision		Alt Order #	
696835 /		101 01 3199	
Product			
DAVID BERNIER - MENSAJE 3199			
Contract Dates		Estimate #	
10/31/16 - 10/31/16		10828	
Advertiser		Original Date / Revision	
COMITE DAVID BERNIER RIVERA GOBERNA		10/28/16 / 10/31/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Calendar	Cash	
Station	Account Executive	Sales Office	
WKAQ	Carmen Fernandez	Puerto Rico Loc	
Special Handling			
Demographic			
RA1849			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	
40848		39329	

And:

**\*ARMADA PRODUCTIONS CORP DBA GUARDARRAYA**  
**1095 AVE WILSON PH**  
**COND PUERTA DEL CONDADO**  
**SAN JUAN, PR 00907**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	10/31/16	10/31/16	6P-7P M-F	6P-7P	M-----	3:00	1	\$8,400.00	NM	1	\$8,400.00
Totals											1	\$8,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	1	\$8,400.00	(\$1,260.00)	\$7,140.00
Totals	1	\$8,400.00	(\$1,260.00)	\$7,140.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:  
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:  
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.